

**PUBLIC RELATIONS  
2009-2010  
DISTRICT ANNUAL REPORT**

District Name \_\_\_\_\_ District No. \_\_\_\_\_  
 District Chairman \_\_\_\_\_ Total District Members \_\_\_\_\_  
 Chairman's Address \_\_\_\_\_ Chairman's Phone \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_

**4. PLEASE REPORT NUMBERS WHERE APPLICABLE**

1. Interviews with reporters \_\_\_\_\_
2. Articles published \_\_\_\_\_
3. Letters to the Editor/Op-Eds \_\_\_\_\_
4. Aired programs/interviews/event coverage \_\_\_\_\_
5. Public television announcements \_\_\_\_\_
6. Public Service Announcements (PSAs) \_\_\_\_\_
7. Print advertisements \_\_\_\_\_
8. Letters of appreciation sent \_\_\_\_\_
9. Unit entries for Unit Program Emphasis Award \_\_\_\_\_
10. Unit entries in Community Display Award \_\_\_\_\_
11. Other PR print material used \_\_\_\_\_  
 (please list various forms on back)
12. Number of Units creating a Unit fact sheet? \_\_\_\_\_ Yes \_\_\_\_\_ No
13. Number of Units creating a Public Relations plan? \_\_\_\_\_ Yes \_\_\_\_\_ No
14. Number of Units having a Web site? \_\_\_\_\_ Yes \_\_\_\_\_ No  
 List the District Web site address if you have one \_\_\_\_\_
15. Does your District have a Unit newsletter? \_\_\_\_\_ Yes \_\_\_\_\_ No  
 If yes, is it joint with the Legion? \_\_\_\_\_ Yes \_\_\_\_\_ No
16. As District Chairman, did you complete a Press Book? \_\_\_\_\_ Yes \_\_\_\_\_ No
17. How many Units submitted a Unit Press Book? \_\_\_\_\_ Yes \_\_\_\_\_ No
18. Do your District belong to MALPA? \_\_\_\_\_ Yes \_\_\_\_\_ No
19. How did your District work toward building the image of the ALA in your District? \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Signature of Committee Chairman or District President \_\_\_\_\_

*Please submit additional details regarding other Public Relations projects or activities on the back of this form or a separate sheet of paper.*

**SEND TWO COPIES OF THIS COMPLETED FORM, ANY ADDITIONAL SHEETS OF INFORMATION ALONG WITH ANY CONTEST ENTRIES (EACH ENTRY WITH A COMPLETED GREEN SHEET ATTACHED TO EACH) TO THE DEPARTMENT CHAIRMAN POSTMARKED NO LATER THAN APRIL 15, 2010.**